

PRESS RELEASE

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Royal Palm Coast Realtor® Association Celebrates NAR RPAC Hall of Fame Induction, Local Triple Crown Award and the President's Cup



Fort Myers, FL – William “Bill” Steinke, Chair of the FR/NAR Advancement Committee and Past President of the Royal Palm Coast Realtor® Association (RPCRA), was inducted into the REALTORS® Political Action Committee (RPAC) Hall of Fame this week during the National Association of REALTORS® Legislative Meetings in Washington, D.C. He is also a lifetime RPAC contributor.

This prestigious honor recognizes Steinke’s significant, long-term commitment to RPAC, including contributions of at least \$25,000. The RPAC Hall of Fame program installs new members at the annual REALTORS® Legislative Meetings in the year following their qualifications. Steinke’s name appears on the official 2024 Hall of Fame inductee list, reflecting his outstanding RPAC support and advocacy.

In addition to Steinke’s induction, RPCRA was recognized as one of the few local associations nationwide to achieve both NAR’s Local Triple Crown Award and the President’s Cup for 2024. The dual accolades highlight the board’s exceptional RPAC fundraising and member participation. The Triple Crown Award requires meeting or exceeding one’s fundraising share of the state RPAC goal and participation target, while the President’s Cup reflects success in meeting combined legislative advocacy and RPAC goals. By earning these awards, RPCRA demonstrated strong member engagement in the REALTOR® Party.

“This is a proud moment for our association,” said RPCRA President Karen Borrelli. “Bill’s Hall of Fame induction and our board’s Triple Crown and President’s Cup honors emphasize the power of collective RPAC advocacy. Our members’ participation in RPAC fundraising directly translates into a stronger voice for property owners and homeownership.”

Florida continues to lead the nation in RPAC fundraising, reflecting the state's deep REALTOR® commitment to supporting pro-housing policies. The Florida Realtors® PAC again raised the most of any state, providing crucial resources to elect lawmakers who protect private property rights. As Florida Realtors® note, RPAC Major Investors share the goal to promote homeownership for all and to protect REALTORS® from burdensome regulations. Their contributions act as vigilant advocates in Tallahassee for the real estate industry and homeownership.

Nationally, NAR emphasizes that RPAC is the key to protecting and promoting the real estate industry. In Southwest Florida and beyond, Steinke and RPCRA leaders stress that RPAC participation is essential for electing REALTOR® champions and defending property rights.

“Bill Steinke’s leadership embodies RPCRA’s mission to empower REALTORS®,” added George Sand II, RPCRA’s RPAC Committee Chair. “His Hall of Fame recognition, along with our awards, highlights how RPAC fundraising and advocacy strengthen our industry and support our community.”

RPCRA urges all members to become engaged in RPAC and REALTOR® Party activities, ensuring that real estate professionals have a strong, unified voice in government on behalf of homeownership and private property.

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To learn more about Royal Palm Coast Realtor® Association and membership, visit rpcra.org.

About the Royal Palm Coast Realtor® Association

Founded in 1922 as the Fort Myers Board of Realty, the Royal Palm Coast Realtor® Association has grown to serve multiple counties across Southwest Florida, achieving Mega Board status. The Association is a leading advocate and resource for its members, advancing their professional success through education, communication, and strategic leadership on key industry issues.